Exploring the Effects of Pokémon Go Vandalism on OpenStreetMap

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Outline

- Introduction
- Methodology
- Results
- Summary and future work

Outline

- Introduction
 - Pokémon Go (PGO)
 - PGO-related mapping and vandalism in OSM
 - Our goal
- Methodology
- Results
- Summary and future work

- PGO is an augmented reality mobile game
- Goal: locate and capture virtual creatures
- Different ways of interacting with other players





- PGO has insane popularity!
- 28M users daily (2016), 10M users monthly (2019)



- PGO has insane popularity!
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- Outdoor activity is promoted
- Increased foot traffic reflects on local business
- Is inspiring Citizen Science projects



 Nature 535, 323–324 (2016)
 Download Citation ±

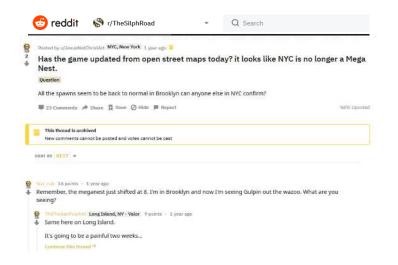
 3 Accesses
 2 Citations
 437 Altmetric
 Metrics ≫

Scientists are urging Pokémon Go fanatics to keep an eye out for new species.



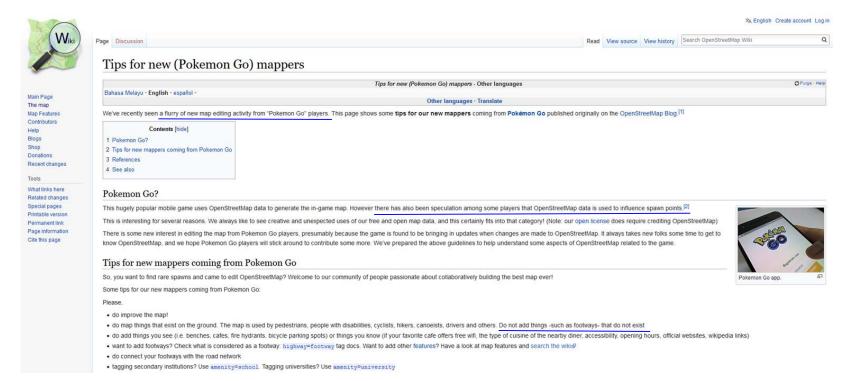
Pokémon-related mapping

- OSM is the background map from PGO
- OSM data influences "spawn points" within the game
- Players are motivated to map in order to get PGO benefits





Pokémon-related mapping



Pokémon-related vandalism

Fantasy Pokemon mapper vandalism #259

Closed krishnanammala opened this issue on Jan 2, 2017 · 4 comments



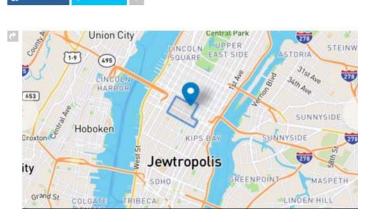
- Some PGO users tend to vandalize OSM to gain benefits in the game
- Footpaths influences PGO spawns
- Land-use affects Pokémon biome

Vandalism in OSM

AdCholes Live Satelite Maps

- Large user base applications (e.g. Snapchat, ORS) put OSM on the spotlight
- OSM reputation is undermined if vandalism is visible to these wider audiences

How an anti-Semitic slur made its way onto maps across the internet





Vandalism in OSM

- Large user base applications (e.g. Snapchat, ORS) put OSM on the spotlight
- OSM reputation is undermined if vandalism is visible to these wider audiences

Vandalism detection methods are needed!

- According to Linus's law, vandalism will be discovered and corrected, but it is...
- Unlikely that all harmful edits will be detected by the community

Vandalism in OSM - Related works

In the OSM community (wiki):

- Tools for reverting and guidelines for managing vandalism
- Rule-based approaches for detecting suspicious tags, users, and changesets.

In academic literature:

- Analysis of the motivations behind carto-vandalism [Coleman et al., 2009]
- Categorization and characterization of carto-vandalism [Ballatore, 2014]
- Analysis and automatic detection of carto-vandalism [Neis et al., 2012]

Goal

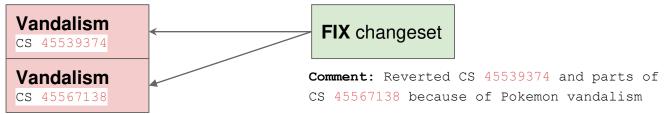
To undertake first **exploratory analyses** on the **nature** and **life-cycle** of PGO-related harmful edits with an emphasis on the **OSM community's response**.

Overview

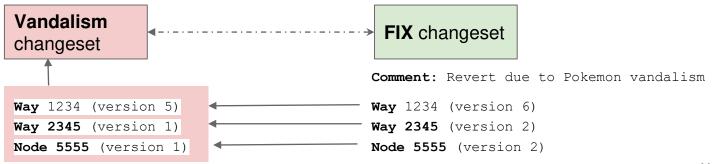
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Identification of vandalism

- Full text search: (pokemon | pokémon | poké) AND (revert | remove | delete)
 - a. Regular expressions to extract vandalism



b. Through feature history



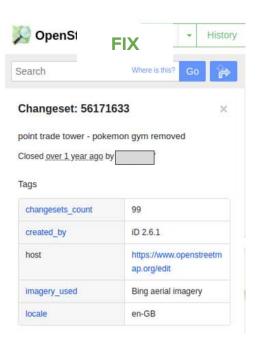
Our database

- Changeset data:
 - Categorized into 'Fix' and 'Vandalism'
 - Metadata, i.e. timestamps, user id, tags, number of changes, etc.
- Links between 'Fix' 'Vandalism':
 - Allows to calculate time difference, identify users, etc.
- Users' data:
 - Categorized into 'vandals' and 'fixers'
 - o "Age", num. of changesets and edits, etc.
- Edits' data:
 - Create, modify, delete
 - What type of feature was edited (JOSM presets)
 - Allows to assess WHAT has changed

Data cleaning

- A few users were found to both vandalize and revert vandalism
 - Remove users if no way of telling which one is correct (i.e. 1 vandalism, 1 fix)

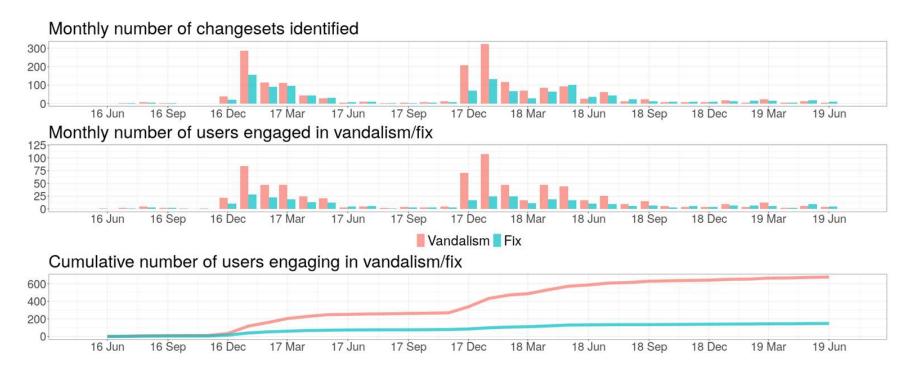




Overview

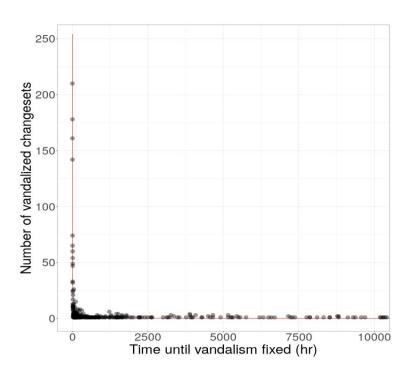
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Results - Cycles of vandalism



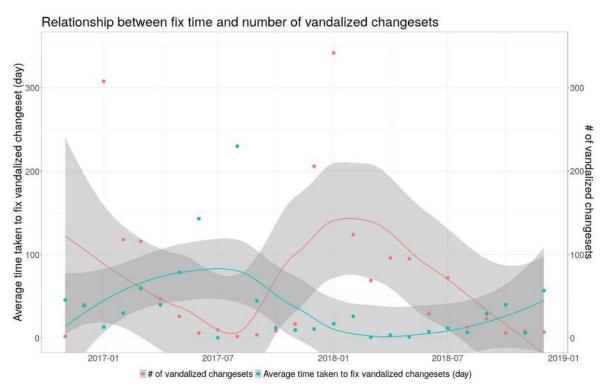
Results - Time to fix vandalism

- Median: 8.5 hrs, Mean: ~19 days, Max: ~2 years
- 2 out of 3 fixed within a day



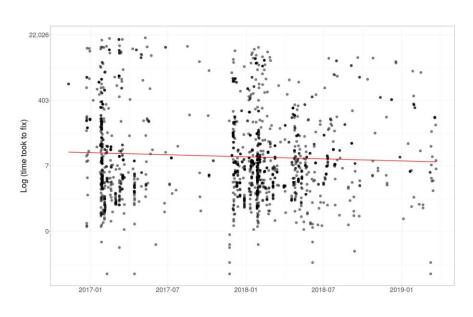
Results - Time to fix vandalism

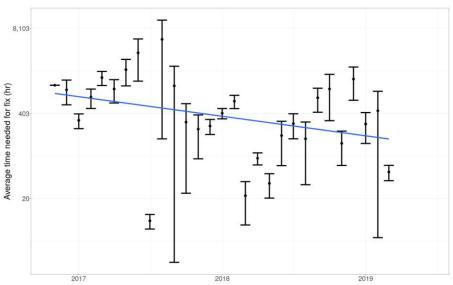
Inverse relationship between time taken to fix bad changesets and number of vandalism



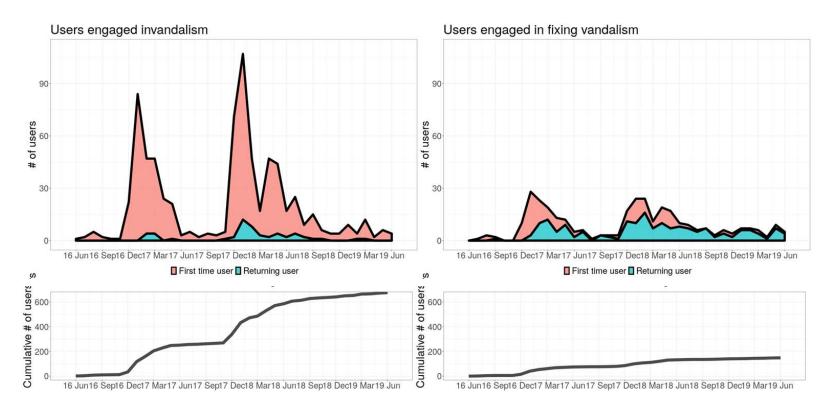
Results - Time to fix vandalism

Community gets faster on discovering and fixing vandalism on average



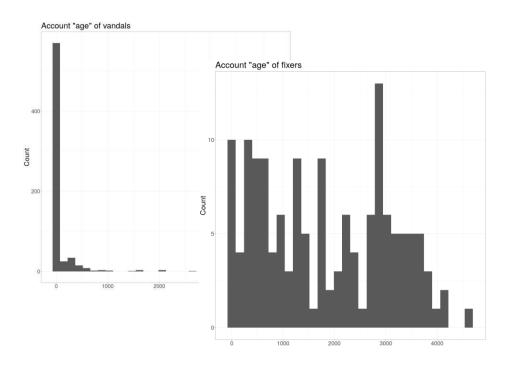


Results - User group analysis

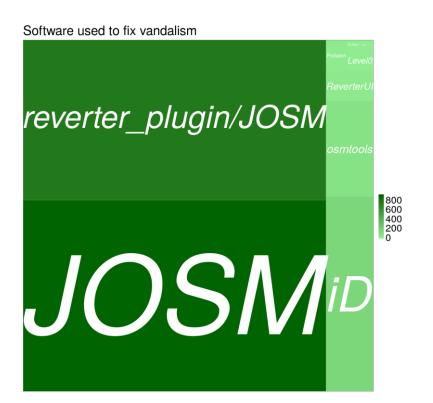


Results - User group analysis

| Туре | # of users | Median "age" |
|--------|------------|--------------|
| Fixer | 148 | 4.8 years |
| Vandal | 676 | 35 minutes |



Results - Editor software used





Results - Transforming users

- 45% of vandalism changesets commented on (12% with conversation)
- "Vandals" contacted via comment: 166
- Responded: 46

Discussion

Comment from code elusive 12 months ago

Hi there:) Please do not mark pokemon gyms on OpenStreetMap. Names of features (roads, etc) should be their name only. See https://wiki.osm.org //wiki/Names#Name_is_the_name_only You might be also interested in reading out tips for Pokemon GO mappers: https://blog.openstreetmap.org/2016/12 //30/tips-pokemon-go/ and https://blog.openstreetmap.org/2018/04/01/tips-pokemon-go-2/ Thank you and happy mapping!

Comment from grouper about 2 years ago

Hey - welcome to OSM! I've got a hunch that meadow was for pokemon. Am I right? - please only map real stuff - if it matches up for pokemon fine, otherwise keep it out of OSM.

Comment from Jpw03 about 2 years ago

It am using it for that, but the area really does have a ton of small flowers, is that not a meadow? I could just be mistaken on what is considered a meadow. Either way sorry if I marked it incorrectly, wasn't my intention at all!

Comment from grouper about 2 years ago

OK, no problem - thanks for responding so quickly. There's a lot of fake pokemon mapping going on in OSM these days, so some of us old timers are a little sensitive about it and most people don't respond back. So thanks for being conscientious. Here's a link to the meadow tag -

http://wiki.openstreetmap.org/wiki/Tag:landuse%3Dmead

Discussion

Comment from naoliv about 3 years ago

Is this https://www.openstreetmap.org /node/4401863894 a real place or it's related with the Pokemon Go game only?

Comment from AkuAnakTimur about 3 years ago

I guess it's a Pokestop according to this blog post, "Masjid Lebuh Acheh Pokestop" http://www.mygadgets.my/play-pokemongo-penang/

Comment from naoliv about 3 years ago

Can you fix it, AkuAnakTimur, please?

Comment from AkuAnakTimur about 3 years ago

Done! I deleted the node "pokemon" 4401863894, please see https://www.openstreetmap.org/changeset /42306611

Comment from naoliv about 3 years ago

Thanks!

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Summary

- OSM community seems to get better at discovering and fixing vandalism
- "Vandalism" is not sustained by the same users
- Fixes are sustained by a small and dedicated community
- Communication is helpful in turning potential "vandals" constructive mappers
- Patterns revealed may be used to create detection systems

Future work

- Look into changesets to see what features were changed
- Extract and explore more metrics, i.e. about...
 - Users ("age", trust, connections, prior experience)
 - Edits (what, how many, how?)
 - Behavior (editor software, language, geography)
- Formalize a binary classifier to detect Pokemon related vandalism in real time
- Extend findings to more general cases of vandalism.

Questions? Suggestions?



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Pokémon-related mapping



OpenStreetMap Blog



"Niantic is in the process of adjusting their algorithms so that areas with good map edits get more spawn points, while areas where players try to game the system get penalised"